

## **Health Stack, LLC Privacy Policy**

**Last Updated: March 1, 2020**

### **I.Introduction**

We are committed to protecting the privacy of our visitors and users, and providing them with detailed information as to how their information is used and protected. This Privacy Policy describes how Health Stack, LLC and its affiliates (collectively “HealthStack” “we” or “us”) collect and process your personal information through HealthStack websites, products, and services that reference this Privacy Notice (together “Services”). **By using HealthStack Services, you are consenting to the practices described in this Privacy Policy.**

### **II.Information Collected by Us**

We collect the following types of information:

#### *Information You Disclose.*

HealthStack receives information about you when you provide it through forms or surveys, and when you sign up for a user account and use HealthStack Services. In addition, HealthStack receives information about you when you use, edit, or access your account. As a result of those actions, you may supply us with certain information, including, but not limited to, your name, age, e-mail address, physician information, health history, product preferences, and other information.

#### *Information Automatically Collected.*

HealthStack may automatically collect certain information resulting from your use of HealthStack Services. This information may include your IP address, login details and password. We may also use device identifiers, cookies, and other technologies on devices, applications, e-mails, and our web pages to collect information about your browsing actions and patterns, information about your devices (such as information related to your computer, internet connection, operating system, and internet browser type), or other technical information.

### **III.Information Collected by Third Parties**

When you use HealthStack Services, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties may include: advertisers, ad networks, and ad servers; analytics companies; your mobile device manufacturer; and, your mobile service provider. The information they collect may be personally identifiable and may include information about your online activities over time and across different websites, apps, and other online services websites. These third parties may use this information to provide you with interest-based advertising or other targeted content.

We do not control these third parties’ tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

### **IV.How Collected Information Is Used by Us**

We collect your information in order to provide and improve our Services. In addition, we may sell or disclose your de-identified and anonymized information for research or commercial purposes, except for any payment and financial information, and information prohibited from disclosure pursuant to federal and state law.

*Information you disclose* is used to improve and provide our Services. We may use personal information about you for various purposes, including to:

- Conduct internal research and development and make business decisions about current and future product and Service offerings;
- Respond to your comments, questions and requests and provide customer service;
- Communicate with you about products, services, offers, promotions, rewards and events and provide news and information we think will be of interest to you;
- Manage your online account(s) and send you technical notices, updates, security alerts and support and administrative messages;
- Personalize your online experience and provide advertisements, content or features that match your profile and interests; and/or,
- Monitor and analyze trends, usage and activities.

*Information automatically collected* is used generally to improve our Services. In addition to the uses of information you disclose, as outlined above, we may use automatically-collected information in a similar manner. We may also combine this information with other information we collect about you and use it for various purposes, such as improving our Services, understanding which areas and features of our Services are popular, counting visits or uses, tailoring our communications with you, determining whether an email has been opened and links within the email have been clicked and for other internal business purposes.

#### **V.How Collected Information Is Shared by Us**

We may share your personal information with our affiliates, partners and other third parties, including subcontractors, to: assist us with the maintenance and operation of the Services; market and promote the Services, including the measurement of the success of such efforts; comply with any court order, law, or legal process, including to respond to any government or regulatory request; to enforce or apply our Terms of Use; protect our, our customers', or others rights, property, or safety; or to disclose to a buyer or other successor entity in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred. In addition, we may sell or disclose your de-identified and anonymized information for commercial purposes, except for payment and financial information, and information prohibited from disclosure pursuant to federal and state law.

#### **VI.Privacy and Security**

We design our systems with your security and privacy in mind, and we take reasonable steps to protect your personal information from unauthorized access, use, or disclosure.

#### **VII.Notification of Changes**

We reserve the right to change this Privacy Policy from time to time at our sole discretion. Your continued use of our Services indicates your assent to the Privacy Policy as posted. The date the privacy policy was last revised is identified at the top or bottom of this page. If we make material changes to how we treat our users' personal information, we will notify you by email or through a notice on our website. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our website and this Privacy Policy to check for any changes.

#### **VIII.California Residents**

Consumers residing in California are afforded certain additional rights with respect to their personal information under the California Consumer Privacy Act (“CCPA”). If you are a California resident, this section may apply to you at such time that we become subject to CCPA. **At this time, Health Stack is not subject to the CCPA.**

If you are a California resident, and if the CCPA applies to us, you can make certain requests regarding your personal information. We will fulfill each of these requests to the extent required by law.

You can ask us what personal information we have about you, including a list of categories of your personal information that we have sold and a list of categories of your personal information that we have shared with another company for business purposes. If you make this request, and to the extent required by law, we will return to you any of the following, as applicable: the categories of personal information we have collected about you; the categories of sources from which we collect your personal information; the business or commercial purpose for collecting or selling your personal information; the categories of third parties with whom we share personal information; the specific pieces of personal information we have collected about you; a list of categories of personal information that we have sold, along with the category of any other company we sold it to; and, a list of categories of personal information that we have disclosed for a business purpose.

You can ask us to provide you with this information up to two times in a rolling twelve-month period. When you make this request, the information provided may be limited to personal information we collected about you in the previous 12 months.

In addition, you have the right to ask us to delete your personal information. Once we receive a request, we will delete the personal information (to the extent required by law) we hold about you as of the date of your request from our records and direct any service providers to do the same. In some cases, deletion may be accomplished through de-identification of the information. Choosing to delete your personal information may impact your ability to use our websites and online features.

Finally, you can ask that we stop selling your personal information, or disclosing it for a business purpose. We share or sell your personal information as described in the “How Collected Information is Shared by Us” section of this policy.

We will not discriminate against any consumer for exercising their rights under the California Consumer Privacy Act. This generally means we will not deny you goods or services, charge different prices or rates, provide a different level of service or quality of goods, or suggest that you might receive a different price or level of quality for goods.

As a registered user, you have the option to export, view, or delete all data retained by us by logging into your user account and selecting the appropriate self-service option contained in your user settings. You can also make these requests by e-mailing [admin@healthstackllc.com](mailto:admin@healthstackllc.com), or visiting this page: [www.mycancertracker.com](http://www.mycancertracker.com).

## **IX.Nevada Residents**

Certain consumers residing in Nevada are afforded certain additional rights with respect to their personal information. You may have the right to opt-out of the sale of your personal information, and you may also have the right to review and request changes to the personal information that we

have collected. To exercise these rights, please contact us using the information provided below, or exercise the appropriate self-service options located in your user account settings.

## **X.European Union and European Economic Area Residents**

The sections below apply to you if you use our Services while in Switzerland, the United Kingdom or the European Economic Area (collectively, “Europe”).

### ***Legal Basis for Processing***

When we process your personal data we will only do so in the following situations: as necessary to perform our responsibilities under our contract with you (like processing payments and providing the products or services you have requested); when we have a legitimate interest in processing your personal data, including to communicate with you about changes to our Services, to help secure and improve our Services (including to prevent fraud) and to analyze use of our Services; as necessary to comply with our legal obligations; and when we have your consent to do so. In addition, your data will be processed in a manner consistent with the other terms provided in this Privacy Policy.

### ***Data Retention***

We retain personal data for no longer than is necessary for the purposes for which it is processed, unless applicable law requires storage for a longer period of time.

### ***Data Subject Requests***

Subject to certain limits and conditions provided under law, you have the following rights: (i) you have the right to access personal data we hold about you and to ask that your personal data be corrected, erased, or made available in a portable form; (ii) you also have the right to object to certain processing (like receiving direct marketing), or request that we restrict processing in certain circumstances; (iii) when we ask for your consent, you may withdraw that consent at any time; (iv) You have the right to file a complaint regarding our data protection practices with a supervisory authority in your jurisdiction.

If you would like to exercise any of these rights and can't do so via the appropriate self-service options contained in the Services or on your device, you may contact us as indicated below. In addition, if you have any questions about this Privacy Policy, please contact us using the information provided below.

## **XI.Notice of Transfer of Data to the United States**

If you are located outside of the United States, please be aware that data we collect will be processed and stored on servers located in the United States. The data protection and privacy laws in the United States may offer a lower level of protections than in your country. In order to use our Services, you agree to the transfer, storage, and/or processing of your Personal Data to the United States. In certain situations where data is transferred from the European Economic Area (the EEA) to the United States, we will utilize other mechanisms approved by the European Commission for transfer of data abroad, including European Commission-approved standard contractual clauses.

## **XII.Notice for Apple Users Who Download a Health Stack Application:**

Our iOS mobile app may share personal data with third parties as described in this Privacy Policy. We take measures to ensure such third parties provide privacy protections identical to or equal to those required under this Privacy Policy and Apple's Developer Guidelines, available at: <https://developer.apple.com/app-store/review/guidelines/#privacy>. Your personal data will be stored

indefinitely, or as long as we see fit. You may delete your personal data by logging into your user account and accessing the appropriate self-service option contained in your user settings, or you may request that we do so by contacting us using the contact information contained below.

### **XIII. Contact Information**

If you have any questions about this Privacy Policy, please contact us at: [admin@healthstackllc.com](mailto:admin@healthstackllc.com) or 20555 Devonshire St, Suite #363, Chatsworth, CA 91311 . You may also request that we help you access, modify or delete your data, or ask that we not sell or share your data, by contacting us using the information provided above.